

CAPABILITY STATEMENT

COMPANY OVERVIEW

Close More Deals, LLC is a veteran-led custom software and web development firm serving federal agencies and their prime contractors. We design, build, secure, and sustain accessible, standards-based web and software systems — self-performing core engineering in-house and using AI to compress delivery timelines and cost. Vetted specialists are engaged only for surge capacity, quality assurance, and Independent Verification & Validation (IV&V).

CORE COMPETENCIES

Custom Software Engineering

Full-lifecycle web applications, internal tools, and APIs built with a secure SDLC, code review, and automated testing.

Section 508 & WCAG Accessibility

Accessible design, audits, remediation, and VPAT support to WCAG 2.1 AA and Section 508.

UX, UI & Visual Design

Information architecture, usability, design systems, and graphic / document design.

Web Development & Modernization

High-performance, standards-compliant sites and portals; migration and re-platforming of legacy and end-of-life systems.

Cloud, DevOps & Hosting

CI/CD automation; static, serverless, and containerized hosting with monitoring, backups, and uptime practices.

O&M, QA & Independent V&V

Recurring operations and maintenance, test engineering, and independent verification & validation via managed specialists.

DIFFERENTIATORS

- **AI-accelerated delivery.** AI tooling across the lifecycle compresses timelines and cost — without compromising security, quality, or accessibility.
- **Small-business agility.** A lean senior team means fast decisions and direct access to the engineers doing the work.
- **Self-performs core work.** Core engineering is performed in-house; subcontractors are engaged only for surge, QA, and IV&V — accountability stays with us.

PAST PERFORMANCE

Relevant project references and capability briefs are available upon request to contracting officers and prime contractors evaluating Close More Deals, LLC.

COMPANY DATA

LEGAL NAME

Close More Deals, LLC

DBA

Kickass Websites

UEI

LC6EAEL9BX34

CAGE CODE

21XQ6

NAICS

541511 (primary) · 541512 · 541519
· 518210 · 541430 · 541613 ·
541810 · 541830 · 541890

PSC

DA01 — IT & Telecom: Business
Application / Application
Development

BUSINESS SIZE

Small Business

SOCIO-ECONOMIC

Veteran-Owned Small Business (VOSB)
— certification in process (SBA VetCert)

LOCATION

Peoria, AZ (Phoenix metro)

SERVICE AREA

Phoenix metro + remote nationwide
(CONUS)

POINT OF CONTACT

COMPANY

Close More Deals, LLC

EMAIL

steve@closemoredeals.com

PHONE

(855) 255-5929

WEB

closemoredeals.com